• PACIFIC• SOUTHWEST• • R•O•S•E•



PHOTO BY KITTY BELENDEZ

QUARTERLY BULLETIN ♦ AMERICAN ROSE SOCIETY ♦ PACIFIC SOUTHWEST DISTRICT

Steve Jones, District Director

Fall 2001

Kitty Belendez, Editor



Message from the District Director Steve Jones

District Director Pacific Southwest District scvrose@aol.com

Portland Board Meeting We had a full day of work on the board items. Due to issues with the

rose show, we did not start the meeting until 2 pm. The board meeting was well attended, just missing 4 of the 31 board members. I give credit to President Cairns as he kept the meeting moving, and we were done by 7 p.m.

Atlanta presented the ARS with a check for about \$11,300 from the fall convention. Additional money was donated to ARS for maintenance and renovation of the Atlanta and Deep South District Gardens at the American Rose Center. Thanks!

The board approved the previous minutes of the Executive Committee, but postponed the latest one, as we did not get them in time to review. Also at issue was that we don't approve the minutes, only the actions taken by the EC. We asked that the action items be placed separately so we don't have to figure out what those action items were.

The financial picture looks good at the minute, but we could be in the red by the end of the year. There is a new Pooled Income Fund now through Wells Fargo. Contact ARS for more info. Membership has increased to 21,200, but still not enough.

The charters for the Horticulture Exhibitors and Classification Committees were sent back to the committees for more information. The charters for the Ethics, Convention, CR, ARC, and Audit Committees were approved.

Tulsa was approved for the fall 2004 convention. The presentation was made by Blake and Norma Hedrick.

The charter and proposed actions from the Horticulture Judges Committee were met with the most resistance. Part of their recommendation was to go to voluntary seminars, in other words, no more mandatory refreshers or seminars for judges. The board voted that down. The board did agree to set the renewal time at four years, since many other time periods have been quoted. I made the motion and it was approved that starting with the next presidential term, this committee will be made up solely of the district chairmen of judges.

There were several new awards that were approved by the board. The first was three rotating national arrangement trophies, similar to the Rosedale, Hershey and Portland Bowls for horticulture. These will be named for three of the most deserving people in arrangements, Ruth Tiedeman, Betty Pavey and Mildred Bryant. These ladies created the ARS arrangement program, and it is about time they get the recognition they so richly deserved. Congrats to Lew Shupe and his committee on finally getting these trophies approved. They will be available for the fall conventions. Two other national trophies were approved. The President's Trophy is for a collection of three roses in separate containers from a person growing 50 or less roses in their garden. The other is the GardenWeb Trophy for the best horticultural entry at the two national shows. It is for any one stem entry which would include the hybrid tea and mini Queens. Both will take affect January 2002.

I had one agenda item that was approved by the board. The change allows districts with 1,500 or more ARS members to have the option of awarding a second Silver Medal, Outstanding Judge and Consulting Rosarian Award. This takes effect January 2002.

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Radio Times

September 8 Consulting Rosarian Seminar Phoenix, AZ Info: Ken Jone s (623) 931-5004

September 20-24 ARS Fall National Convention Cleveland, OH Info: Bob Choate (440) 286-4291

September 22 & 23 Albuquerque Rose Society Fall Rose Show State Fair Flower Building Albuquerque New Mexico Info: Al Troyer (505) 299-9590 troyer@swcp.com.

September 29 Ventura Rose Society Rose Show Camarillo Airport **Cowan Conference Center** Info: Jeri Jenninas (805) 482-2066 DalsnRoses@att.net

October 6 Santa Barbara Rose Society Rose Show Casa Las Palmas Santa Barbara Info: Connie Feeley connie.feeley@accounting.ucsb.edu

October 13 Santa Clarita Vallev Rose Society Rose Show Valencia Town Center Mall Valencia, CA Info: Kitty Belendez (661) 296-5033 rosextckb@aol.com

Calendar

October 13 East County Rose Society Rose Show El Cajon, CA Info: Sally Long (619) 588-8893 rosyvu@home.com

October 20-21 Los Angeles Rose Society Rose Show Descanso Gardens LaCanada. CA Info: Bob Martin petrose@aol.com

October 27-28 Orange County Rose Society Rose Show Roger's Gardens Newport Beach,CA Info: Linda Bradfield (949) 786-2082

November 17 Mesa East Valley Rose Society Rose Show Mesa Community College Info: Marylou Coffman (480) 926-3064 Mike Jepsen (480) 892-7998

April 25-29, 2002 ARS Spring National Convention & Rose Show San Jose, CA Info: Steve & Diana Steps (408) 741-1372



'Molineux'

VISIT THE DISTRICT WEB SITE: http://www.geocities.com/pswdistrict/

If you don't have Internet access at home, you can get "on-line" at any public library.

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From the Editor's Desk By Kitty Belendez



Portland!

I have a tendency to tell it like it is, but I promised Steve that I would be diplomatic this time and say that Portland was ... er, an unusual experience. It definitely was not an ARS National rose show, but rather a local event for local rosarians. No matter. Pacific Southwest District members Cal and Barb Hayes, and Bob and Kitty

Belendez came home with a total of five national trophies, so we are ecstatic! Cal and Barb won the Nicholson, the Swim, and the Jan Shivers. Bob and I won our very first national trophies, the Dee Bennett and the Griffith Buck. Darryl Pearson brought a handful of roses by train with his family, and managed to win a trophy, too.

It's Time to Select Your Bronze Medalists

Now is the time for your society officers to vote for the Bronze Medal winner of the year. A secret ballot should be taken. Your society president should coordinate this with your officers soon, so that a medal and certificate can be ordered from ARS for your awards banquet.

Sad News ...

We have received word that two great rosarians, Albert Whaanga and Henry Fonda, have recently passed away. Albert Whaanga lived in La Crescenta, CA and was affiliated with the San Fernando Valley Rose Society. He was given Judge Emeritus status this past spring because of failing health. Henry Fonda had been affiliated with the Los Angeles Rose Society and had relocated to Northern California several years ago to be near his daughter.

Showing Good Roses



shale Westerline's Could



Here is a must-have book for all exhibitors, "Showing Good Roses" from renowned writer/editor Bob Martin. The 512 pages (soft cover) are chock full of everything you would ever want to know about exhibiting. To order an autographed copy: RoseShow.Com 140 South Lake Ave., Suite 249, Pasadena, CA 91101-2651.

New Exhibiting Book

Enclose \$32.95 plus \$4.95 for shipping and handling (Priority Mail). California residents should add 8.0% sales tax (\$2.64).

DEADLINE FOR SUBMISSION OF MATERIALS FOR THE NOVEMBER ISSUE OF **PACIFIC SOUTHWEST ROSE:**

OCTOBER 15, 2001

Please send all materials to the editor, preferably via e-mail to: rosextckb@aol.com



The Judges' Gavel

By Frank & Cherrie Grasso District Hort. Judges Co-Chairs

Two judging schools have been completed and the Pacific Southwest District has now added

sixteen new Apprentice Judges to its rolls!

We would like to thank the Tucson Rose Society, Terry Swartz and the faculty members who graciously gave their time in Tucson, Arizona. You "Zonies" really know how to have a good time. A special thanks to the Pacific Rose Society, Chris Greenwood, Connie and Bill Wilke and all the faculty who donated their time and talent to a well participated school in El Monte, California.

The following is a list of the new apprentices from both schools:

Perry Aminian, Bakersfield, CA Helen Baird, Phoenix, AZ Marylou Coffman, Gilbert, AZ Shirley A. Dattilo, Tucson, AZ Liz Greenwood, Glendora, CA Barbara Hayes, Santa Ana, CA Richard J. Jackson, Ramona, CA Kathryn C. Johnson, Tucson, AZ Ardell Leivas, Phoenix, AZ David Mahoney, Glendale, AZ Geraldine Mahoney, Glendale, AZ Dan Seymour, Palm Desert, CA Lynn Snetsinger, Arcadia, CA Terry Swartz, Tucson, AZ John L. Vinson, Las Vegas, NV Lynette L. Vinson, Las Vegas, NV

We are now planning future seminars for next year. The information and education in addition to meeting the current audit requirements is a great way for all the Judges of the Pacific Southwest to keep current. If there is any society that would like to sponsor a seminar next year, please let us know.

Judges Court:

We have enjoyed the responses we have been getting regarding the questions and answers. We hope you have enjoyed them, too.

The answer to the question in the last issue: "Who or what is the final authority for a rose show?"

In the Appendix of the current *Guidelines for Judging Roses,* under Rules for Judges, Rule number 8 states, "The final authority for a rose show is its own schedule. It should be followed as printed. However, when ARS Awards are in competition, the rules governing these awards must be followed or the judges must decline to give the awards."

Now for the next question: What makes any rose eligible to be shown in an ARS Rose Show in a class other than a seedling or sport?

We can be reached as follows: Frank & Cherrie Grasso 2235 Tierra Verde Road Vista, CA 92084 (760) 727-2436 E-mail: RoseWizz@aol.com

District Director, Continued from page 1

The Slide Contest committee had a request to add a series of Master Photographer classes to encourage more participation. After all, who wants to compete against top photographers like Rich Baer? The board approved the action, but limited the classes to four.



Peninsula Park, Portland, Oregon

PHOTO BY KITTY BELENDEZ

Howard Walters was presented with the Klima Medal in an earlier action. Congrats Howard! It was actually Howard's convention; he was also approved as the new President Emeritus by the membership. Double congrats!

Year of the Rose 2002

The Year of the Rose 2002 is off to a great start. Marilyn Wellan gave an upbeat presentation on where we are with this important campaign. There was a lot of good news. Robbie Tucker got us in with Home Depot. They will help with the promotion and asked the ARS to give talks at their stores. What a great chance to get more ARS members. CRs around the nation will be asked to participate. LA has 60 stores alone, so I will need help this winter. I'll be asking several CRs to help promote the rose. Next the National Garden Club has jumped into our promotion with both feet. They have a long list of things they plan to do to promote the rose. Also we have 30 cities signed up for Rose City status. If your city is interested in joining let me know. Marilyn also contacted the printers of the telephone books and they are interested in using roses on the covers. Our own Kitty Belendez developed a huge list of over 300 websites that might help promote the rose as well. Finally, Marilyn got an official proclamation on the YOTR from congress. Congrats!

Our district was well represented at Portland. We had almost as many PSWD members registered as the local district. It was great to see such a wonderful turnout.



Arrangement Judges' Niche

By Kreg B. Hill District Chairman of Rose Arrangement Judges

Arrangement by Bev Parish

I have been requested to write a sample Rose Arrangement Schedule for District Societies that have never had an Arrangement

Division or would like to update their existing schedule. This is what I consider a basic schedule, which may be expanded to include Special Classes, Table Classes and Dried Roses Classes. If you would like me to e-mail this schedule in a Word file format, contact me at kreg@swcp.com. I am here to help!

If your society presently does not have an arrangement division, please consider adding one. Just come up with a theme and class titles.

DIVISION II – ARRANGEMENTS

Theme of Show AMERICAN ROSE SOCIETY MEDAL CERTIFICATES MAY BE AWARDED TO ARRANGEMENTS USING ARRANGER-GROWN, FRESH ROSES, EXCEPT FOR JUDGES CLASSES.

SECTION A - ROYALTY

Traditional Arrangements with all fresh plant material.

1. Class title.

A line, line-mass or mass design. Award: Royalty Award

SECTION B - ORIENTAL

Arrangements reflecting the Oriental manner.

2. Class title. A design in the Oriental manner. *Award: Oriental Award*

SECTION C - ARTIST

Modern Arrangements.

3. Class title. A modern design *Award: Artist Award*

SECTION D - NOVICE

For those who have won no more than three firstplace awards in the Arrangement Division of an accredited Rose Show.

4. Class title.

a. Standard arrangement with no design or material(s) restrictions.

b. Miniature arrangement not exceeding 10" in height, width or depth. No design or material(s) restrictions. *Award: Novice Award*

SECTION E - MINI-ROYALTY

Miniature Traditional Arrangements.

5. Class title.

A line, line-mass or mass to exceed 10" in height, width or depth.

Award: Mini-Royalty Award

SECTION F - MINI-ORIENTAL

Miniature arrangements reflecting the Oriental manner.

6. Class title.

Miniature arrangement in the oriental manner not exceeding 10" in height, width or depth. *Award: Mini-Oriental Award*

SECTION G - MINI-ARTIST

Miniature Modern Arrangements.

7. Class title.

A miniature modern design not to exceed 10" in height, width or depth. Award: Mini-Artist Award

SECTION H - JUDGES

Limited to accredited or apprentice ARS Arrangements Judges, judging this show. A special panel will judge this class if necessary.

8. Class title.

a. Standard arrangement with no design or material(s) restrictions. Type of design must be noted on the entry tag.

b. Miniature arrangement not exceeding 10" in height, width or depth. No design or material(s) restrictions. Type of design must be noted on the entry tag.

Award: ARS Visiting Judges Certificate

SCORE CARD for Judging Rose Arrangements

- Conformance 20 points

 a. Naming of roses
 b. Conformance to type of design
 c. Other specific requirements of schedule

 Design (5 points per principal) 30 points
 Balance, dominance, contrast,
 rhythm, proportion and scale
 Perfection of the Rose(s) 30 points
 Including condition of other plant material
- Creativity and Expressiveness 10 points
- Distinction 10 points

Unique, sets the design apart, superiority in every respect

Includes technical execution/construction TOTAL

100 points

ARRANGEMENT RULES

1. All roses must be outdoor garden grown and must be of high quality.

2. A rose or roses must be the dominant flower in all arrangements.

3. Names of all roses in each arrangement must be written on entry tag.

4. AG should be written on the entry tag if roses are arranger grown so the entry will be eligible for a medal certificate.

5. One entry per exhibitor is allowed in each class, but an exhibitor may enter as many classes as desired.

6. Accessories are allowed unless stated otherwise in the schedule. Flowers other than roses, and dried and/or treated dried plant material are allowed unless prohibited by the schedule.

7. A card of intent may be included with an arrangement as an explanation of the arranger's interpretation of the theme or class title, unless the schedule specifically forbids it.

8. An arrangement incorrectly placed in one class when it should have been in another will be judged in the class in which it is placed.

9. All exhibits must be the work of the exhibitor.

10. No one but the exhibitor may touch or move an arrangement. However, in extreme circumstances, if all efforts to locate the arranger have failed, an arrangements chairman may carefully move an arrangement.

11. By entering this show given under ARS rules, exhibitors agree to abide by those rules.

12. Specify if the exhibitor must register for the show and if reservations are required, whom to contact. Listing an arrangement consultant is advisable to answer any questions the exhibitors might have.

13. How the show will be staged? Tables? Niches? Are backdrops, bases and accessories optional? Are the miniature arrangements to be staged at eye-level? If there are size or space restrictions, they should be stated.

14. In classes for miniature arrangements, the arrangements must conform to the size specified in each class, and ONLY those roses classified by the ARS as miniature or mini-flora may be used.

15. Time, date, place, and when the arrangement exhibits may be entered.

16. Time, date and when the arrangements may be picked up after the conclusion of the show.

17. Your local society will take all reasonable precautions, but will not be responsible for the arrangements, containers or accessories.

Infringement of the following rules will result in severe penalty:

1. Painted or dyed fresh plant materials, and live

creatures are not allowed.

2. The use of plant materials on the state or local conservation lists is not permitted.

3. The American flag or flag of any country may not be used in an arrangement or as a decoration in any way.

There are but two causes for disqualification of an arrangement:

1. Roses not outdoor grown.

2. Use of artificial plant material.

Rose Arrangement Judging School July 21st & 22nd - Mesa, AZ

The Arrangement School in Mesa had thirty-five participants with sixteen candidates taking the school for credit. Lew Shupe, the National Arrangement Chairman, and Gary Barlow, Region 4 Director, were there to help. Even our own District Director, Steve Jones, was one of the instructors and renewed his Arrangement Judging Accreditation. I want to thank Marylou Coffman and the Mesa/East Valley Rose Society for hosting the event. As usual Marylou was extremely organized and the Mesa Community College was a great facility. I would like to thank Bill Christensen, Carolyn Buman, Shirley Dattilo and Collette Morton for their instructional help.

Lew Shupe thought it was the largest number of candidates they have ever had at an arrangement school. All sixteen of the candidates passed the examination. Of the fifteen candidates from our district, twelve are already Horticulture Judges and the other three will need to take a horticulture judging school in the coming year. The candidates passing the school are the following:

Baird, Helen Brady, E. LeRoy Coffman, Marylou Dahl, Dixie Dattilo, Shirley Frank, Mary Mueller Grant, Bert Grant, Kay D. Hough, Robin Z. (Houston RS) Jones, Eve Leivas, Ardell Long, Sally McCarty, Henry R. Mitchell, Charlene Ortiz, Louis Yoder, Mariam

With all of these new apprentice judges, all our District Societies will need to have an Arrangement Division as part of their show!

IN THE MAGEE GARDEN

A Rose Garden That is Maintained by the California Coastal RS

By Ivy Bodin

Garden Director

It has been 4 years since the first roses were planted in the Magee House Rose Garden in the garden renovation project undertaken by our then-President Mary Ann Thurston and her husband Charlie Thurston. The California Coastal Rose Society members assisted the

Thurstons in putting together and maintaining a current viable rose garden in exchange for free rental from the City of Carlsbad for use of Heritage Hall on the site for our monthly meeting gettogethers. That continuing relationship has prospered, and so has the rose garden. I came to California Coastal in 1997 looking for a public rose garden project to play in and found this magical prospect. I have been digging up, moving around, adding rose bushes

and in general having a great time of it trying to convince others of my expertise in roses. Thank you for that opportunity California Coastal. In addition to our annual public pruning demonstration in the Magee House Rose Garden, this January our rose society expanded activities and presented its first lecture series on rose culture in the gardens, demonstrated by members for the public in attendance. Also, mature rose bushes and propagations by members were offered for adoption for nominal contributions to the society.

About that same time in 1997 I joined another group, the Carlsbad Arboretum Foundation, which was assuming landscaping maintenance for flower gardens surrounding Magee House with the exception of the Rose Gardens. That group has prospered also and so has the other flower gardens surrounding the historical Carlsbad house. Those gardens have recently been expanded around the house and I am proud to report that our influence with roses has paved the way for inclusion of some fine rose specimens in those flower beds, too. During this past year the Carlsbad Historical Society became the dominant tenant in the city-owned building and current plans are being promoted to renovate the red barn behind the house as a part of the ongoing Magee House historical exhibit.

As a point of information, Magee House was built in 1886 as one of the first homes in the area in the

settlement of the then newly discovered area of Carlsbad. Samuel Church Smith built the house and sold it in 1896 to a retired diplomat Alexander Shipley. Shipley's daughter Florence was raised in the house; married in 1922 and moved to Pauma Valley to live. She moved back in 1941 where she resided until her death in 1974. She bequeathed the home and adjoining land to the City of Carlsbad and a park was developed in the mid 1970s and hardscapes laid out as currently reflected and landscaped. At that time the flower beds surrounding the house and the rose gardens were formalized and planted to some extent.

A current thank you goes to Joe Smith for his latest addition to the Magee Rose garden with the floribunda



'Europeana'. A marvelous dark red, productive variety I have craved for the garden. He planted it as a demo in our January Rose Garden presentation. Thanks also to Geri Minott for two other varieties I have craved. 'Columbus', a wonderful pink floribunda introduction and that great China rose 'Irene Watts', a close look-alike of 'Gruss an Aachen'. Unless I can squeeze in another one or two, it appears the rose bush limit of the two gardens

has about finally been reached.

We currently have about 121 rose bushes in the Modern and in the Old Rose/Shrub rose gardens. This is up from our original 40 or so. We have 15 rose families represented with 26 hybrid teas, 4 grandifloras, 24 floribundas, 10 miniatures, 7 polyanthas, 13 shrubs (including David Austin English shrubs), 8 chinas, 6 teas, 4 species, 4 rugosas, 1 moss, 1 bourbon, 1 portland, 1 damask and 1 alba. As the years go by, I have tried to implement a collection of cultivars that would demonstrate some of the variety that the rose world has to offer us. We have a small exhibition garden as gardens go but one that we are proud of and will be prouder as the bushes mature, to show to others. We are also hoping to influence the planting of roses in other areas of the Magee Park. So far about 4 hybrid musks, 4 noisettes, and 3 rugosas are participating.

We at California Coastal are proud of our involvement with the Magee House Rose gardens as we are getting compliments from many directions. Foremost the resident neighbors next to the park have complimented our rose efforts as they see and enjoy the bushes daily and tell us about that appreciation; the homeless using the park daily love the rose bushes, too. The historical Magee House with its attraction for public tourism provides a wonderful venue to exhibit the wonderful variety of roses that exist

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Magee Continued from page 6

as we show them in our gardens. The other gardens at the house also illustrate other ornamental plantings possible in our coastal garden setting. Further, I would like to share complimentary commentary from two other organizations about our involvement, the Carlsbad Arboretum Foundation and the Carlsbad Historical Society , both of whom share the Magee Park with our efforts.



From THE HARBINGER, Winter 2001, Carlsbad Arboretum Foundation Newsletter--- "... going into its fourth year, the Magee House garden is filling out and starting to look as if it could be almost as old as the house ... Our enthusiastic band of gardeners has gradually pushed back the borders of our original plantings We are very grateful for cooperation from the Carlsbad-Oceanside Rose Society, whose workers have practically melded with ours, so that the on-going project is really a joint venture. Leading the troops in this effort is rose afficionado Ivy Bodin with John Futtrell, German and Susan Gutierrez, and Don Miller close on his heels. We start at 9 a.m. on the first Saturday of each month and are usually finished by 11 or so."

From TIMELINES March 2001, The Carlsbad Historical Society -- "Everything's Coming up Roses ... On the first Saturday of every month members of the Carlsbad Arboretum Society meet at Magee Park to maintain the gardens surrounding Magee House. Roses, lavender and sage were planted around the western perimeter of the house in addition to many other perennials. ... On the West side of Magee House, the Modern Rose and the Old Garden Rosebeds are maintained each month by California Coastal Rose Society members, under the expert advice of Ivy Bodin. Late January found society members busy pruning all the modern roses which include numerous examples of hybrid teas, floribunda and miniatures. Many thanks are due to the Arboretum and the California Coastal Rose Society, from the whole community and especially the Historical Society. Come by and see the gardens and drop into the Magee House while you are there."

Reprinted with permission.

A Bit of History From the

Pacific Southwest District

OUTSTANDING JUDGES

1979 Dr. Ray Allen
1980 Jean Kenneally
1981 Richard Love
1982 Leah Watterberg
1983 John VanBarneveld
1984 Rosalie Doolittle
1985 Pierce Doyle
1986 Zelda Lloyd
1987 Henry Fonda
1988 Herb Ide
1989 Merle Aufill
1990 W. T. (Jack) Sampson

1991 Bill Hillman 1992 Robert & Pat Scharrer 1993 John & Jane Farleigh 1994 Dr. Lloyd Larson 1995 Grace Seward 1996 Marianne Truby 1997 Dick & Jackie Jackson 1998 Claudia Bonnett 1999 Helen Fredin 2000 Paul Wright 2001 Beverly and Sam Trivitt

OUTSTANDING CONSULTING ROSARIANS

1962 Leah Watterberg 1963 No Award 1964 Lester Harrell 1965 Jim Long 1966 James Kirk 1967 Barbara Kauffman 1968 Mamie Collier 1969 Donald Jarvis 1970 W. T. (Jack) Sampson 1971 Helen Goodspeed 1972 Ruth Johnson 1973 Gene Rush 1974 Rosalie Doolittle 1975 Henry Hart 1976 George Horn 1977 John Farleigh 1978 Larry Baker 1979 Lucille Kessler 1980 Richard Streeper 1981 Ida Boyington

1982 Zelda Llovd 1983 Merle & Gene Aufill 1984 Joe Winchel 1985 Jack O'Neil 1986 Jean Kenneally 1987 Jack O'Neil 1988 Dr. Thomas Cairns 1989 Helen Fredin 1990 Arveda Larson 1991 Bill Wilke 1992 Dick & Jackie Jackson 1993 Dr. Ray Allen 1994 June Grose 1995 Bill & Sharon Carls 1996 Cal Haves 1997 Luis Desamero 1998 Lou Pavlovich 1999 Candy & Bill Sheperd 2000 Krea Hill 2001 Kitty Belendez

Society Gems

Phoenix RS has elected a new president, Joanna Chamberlain ... Scottsdale RS has a new president, Janey Schoneberger ... Santa Clarita Valley RS will be featuring a Floribunda Queen, King, and Princess, and Shrub Queen, King, and Princess in their rose show schedule ... Los Angeles RS will have ARS Vice President Marilyn Wellan as a guest judge at their October rose show, and she will also speak at their meeting the following day at Descanso Gardens ... Ventura County RS will feature seminars at their September rose show.

Have a Gem? E-mail Kitty at rosextckb@aol.com with your society "Gem", please use the word GEM in the subject line.



Consulting **Rosarians**

By Robert B. Martin, Jr.

District Chairman of **Consulting Rosarians** PetRose@aol.com

Home Depot Partnership

Home Depot and the ARS have entered into a "Year of the Rose" partnership to provide rose-growing seminars in Home Depot stores across the United States. The idea is for local Consulting Rosarians to conduct seminars on a given Saturday next spring that will coincide with the ideal rose planting time in each area. Home Depot will coordinate having the roses delivered in time for the seminar so that the roses will be as fresh as they can be.

The primary goal is for customers to leave the seminar with enough general knowledge to have a successful rose growing experience and hopefully continue to grow roses. Participation by local CRs will increase public awareness of roses and promote membership in the ARS and local societies. It is extremely important that all local Consulting Rosarians become a part of this very exciting opportunity.

This is what Home Depot will do:

Home Depot roses will have a special tag noting the "Year of the Rose" and how to join The American Rose Society.

Get roses in on time for the seminar: fresh and in the best condition possible for each locality

- Make space available for the seminars
- Advertise seminars via television, radio and mail.
- Increase public awareness of ARS
- Promote the "Year of the Rose"
- Provide material for the seminar

ARS will:

- Provide the CR's for each seminar.
- Recommend the best planting time in each area.
- Print seminar dates in the American Rose Annual



Getting such a nationwide nership is truly a first. A cessful implementation of this angement has great potential to ad the gospel of the rose and g many new members to the ARS and local rose societies. Please say "yes" when asked to participate.

CR Seminar in Phoenix

A CR Seminar and School will be

held in the Phoenix area on September 8, 2001 at:

Macayo's Restaurant Central 4001 N. Central Avenue Phoenix, AZ 85012

Sponsored by the West Valley Rose Society, the Seminar will feature Jack McClure speaking on chemical safety; Mike Jepsen on tissue analysis; Ken Jones on purchasing and maintaining garden tools on a budget; and myself on assorted topics. Individuals interested in becoming CRs should contact me as soon as possible for forms. For further information contact Ken Jones at toprose00@Yahoo.com

CR Manual Update

The new CR Manual, edited by our District Director Steve Jones, is now available from ARS Headquarters. They will announce it in the next issue of American Rose magazine. Replacement pages will cost \$10, or the pages plus a binder will cost \$15.

NEW PSWD CONSULTING ROSARIANS

Roy Persinko

20011 Somerville Yorba Linda, CA 92886-6045 (714) 779-8032 cbrider@earthlink.net **Orange County RS**

Jane Diliberto

Janet L. Brider

1666 Appaloosa Way Oceanside, CA 92057 (760) 941-2437 iedil@home.com California Coastal RS

Anastasia Dimitriu Shupp

9564 Capricorn Way San Diego, CA 92126-5539 (858) 549-1114. dimitriu@spawar.navy.mil San Diego RS

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Gail Jenkins

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Robert Neil Rippetoe

71-443 San Gorgonio Rd, Rancho Mirage, CA 92270-4139 (760) 568-4970 psroseguv@hotmail.com Desert RS

Mara Schaeffer

2251 N. El Sereno Altadena, CA 91001 (626) 798-6300 MSchaef100@aol.com Los Angeles RS

Richard A. Sparks

511 Elm Avenue Chula Vista, CA 91910 (619) 420-3706 littlecarols@hotmail.com San Diego RS

Consulting Rosarian Flyer

Inserted Here



Dee Bennett Memorial Trophy 'Miss Flippins' Won by Bob & Kitty Belendez

American Rose Society Spring National Convention & Rose Show Portland, Oregon June 6-10, 2001

Reported by Robert B. Martin, Jr. Photos by Kitty Belendez

NATIONAL CHALLENGE CLASSES

Nicholson Perpetual Challenge Bowl Cal & Barbara Hayes Santa Ana, California 'Anastasia', 'Elizabeth Taylor', 'Gemini', 'Helen Naude', 'Kardinal', 'Moonstone', 'Opulence', 'The Temptations', 'Veterans' Honor' C. Eugene Pfister Memorial Trophy John Lauer, Beaverton, OR 'Gold Medal' New Zealand Kiwi Award Dale Evans Eugene, Oregon 'Full Sail', 'Olympiad', 'Pascali', 'Iceberg', 'Veterans' Honor', 'Europeana' Joseph J. Kern Trophy Andrew Plasz Libertyville, Illinois 'Baronne Prévost', 'Comte de Chambord', 'Rosa spinosissima altaica', 'Rose de Rescht', 'Sydonie' **Dorothy C. Stemler Memorial Award** Andrew Plasz Libertyville, Illinois 'Harison's Yellow', 'Rosa canina', 'Rosa rugosa rubra', 'Rosa spinosissima altaica', 'Rose de Rescht', 'Sydonie' 'William's Double Yellow', 'Yolande d' Aragon' William H. Mavity Trophy John Sitton Albany, Oregon 'Bill Warriner', 'Lavaglut', 'Nicole', 'Pleasure', 'Showbiz'

Rose Show Winners

Jan Shivers National Miniature Trophy Cal & Barbara Hayes Santa Ana, California 'Child's Play', 'Hot Tamale', 'Snow Bride' 'Jean Kenneally', 'Kristin', 'Little Jackie', 'Old Glory' Dee Bennett Memorial Trophy Bob & Kitty Belendez Santa Clarita, California 'Miss Flippins' Prince of Show James & Nancy Cavanaugh, Portland 'Helen Naude' Duchess of Show Barbara Baker, Portland / 'Chris Evert' Duke of Show Nelson Vitous, Seattle, WA 'Peter Frankenfeld' Best "Queen's Rose" (Secret) 'Secret' Cal & Barbara Hayes, Santa Ana, CA



National Nicholson Bowl won by Cal & Barb Hayes

Herb Swim Memorial Trophy Cal & Barbara Haves Santa Ana, California 'Gemini', 'Opulence', 'Signature', 'Silverado', 'Veterans' Honor' **Ann Reilly Memorial Trophy** Shirley Pierce, Albany, Oregon 'Bill Warriner', 'Hiroshima's Children' (2), 'Sheila's Perfume'. 'Sweet Gesture' Dr. Griffith Buck Nat'l Memorial Trophy Bob & Kitty Belendez Santa Clarita, California 'Abraham Darby', 'Geoff Hamilton', 'Perdita' J. Benjamin Williams Mini-Flora Rose Challenge Trophy Not Awarded NATIONAL HORTICULTURE Queen of Show Clark & Gretchen Smith, Portland 'Keepsake' King of Show Cal & Barbara Hayes, Santa Ana, CA 'Gemini' Princess of Show Nelson Vitous, Seattle, WA 'Helmut Schmidt'

Best Single (5-12 petals) Miniature 'Peggy T' Darryl Pearson, Long Beach, CA **Miniature Queen of Show** John Sitton, Albany, OR 'Hot Tamale' Miniature King of Show Sue Mei. Castro Vallev. CA 'Irresistible' **Miniature Princess of Show** Bob & Kitty Belendez, Santa Clarita 'Incognito' **Miniature Prince of Show** 'Minnie Pearl' Bob & Kitty Belendez, Santa Clarita **Dowager Queen** John Sitton, Albany, OR 'Rosa rugosa rubra' Victorian Award Michael Whiddett, Junction City, OR 'Rose de Rescht' Miniature English Box - Six Different Jean Kenneally, Behold, Little Jackie, Hot Tamale, Child's Play, Sam Trivitt Cal & Barbara Hayes, Santa Ana, CA

Miniature Rose Portrait 'Child's Play' Cal & Barbara Hayes, Santa Ana, CA

ALBUQUERQUE ROSE SOCIETY June 2-3, 2001

Queen Lynn Anderson / Al & Virginia Troyer King Gemini / AI & Virginia Troyer Princess Opulence / Al & Virginia Troyer **Court of Honor** Touch of Class / AI & Virginia Troyer Elizabeth Taylor / A & J Hunton The McCartney Rose / A & J Hunton St. Patrick / Caroll Sue Wagner Brigadoon / Carroll Sue Wagner Floribunda Bloom French Lace / Al & Virginia Trover Floribunda Spray Sweet Inspiration / A & J Hunton Polyantha Spray Yvonne Rabier / Hill & Christensen Mini Queen Fairhope / David & Lynn Bossert Mini King Heartbreaker / David & Lynn Bossert **Mini Princess** X-Rated / David & Lynn Bossert **Mini Court of Honor** Miss Flippins / Al & Virginia Troyer Jean Kenneally / Juanita Ortega Pucker Up / John & C.J. Lucero Sunny Afternoon / Bob & Pat Scharrer Behold / Alan & Jackie Hunton Mini Spray Jean Kenneally / David & Lynn Bossert Genesis Rosa moschata / Hill & Christensen Dowager Queen Marchesa Boccella / A & J Hunton Victorian Rose Martha Gonzales / A & J Hunton **Classic Shrub** Dortmund / Juanita Ortega **Modern Shrub** Golden Wings / Bob & Pat Scharrer **Best Climber** Fourth of July / Alan & Jackie Hunton ARRANGEMENTS **ARS Gold Certificate** Pat Clauser / "Callaway Splendor" **ARS Silver Certificate** Kreg Hill / "Tyler Traditions" **ARS Bronze Certificate** Kreg Hill / "Chicago's Little Tokyo ARS Gold Mini Certificate Kreg Hill / "Delaware Doozie" **ARS** Silver Mini Certificate Kreg Hill / "Arizona Sunsets" **ARS Bronze Mini Certificates** Kreg Hill / "Fresno Fireworks"



National Griffith Buck Trophy won by Bob & Kitty Belendez 'Geoff Hamilton', 'Perdita', 'Abraham Darby'

SANTA FE ROSE SOCIETY June 23, 2001

Queen Cajun Sunrise / Al & Virginia Troyer King Gemini / Juanita Ortega Princess Hot Princess / Al & Virginia Troyer Court of Honor Rina Hugo / Al & Virginia Troyer St. Patrick / Al & Virginia Troyer Floribunda Spray Angel Face / Patti Williams Polyantha Spray China Doll / Bob & Pat Scharrer Genesis Rosa carolina / Wayne Warzecha

Mini Princess Chelsea Belle / Wayne Warzecha **Mini Court of Honor** Amber Star / Al & Virginia Troyer Sweet Revenge / AI & Virginia Troyer Jeslyn / Al & Virginia Troyer Tiny Petals / Al & Virginia Troyer Mini Spray My Sunshine / Bob & Pat Scharrer ARRANGEMENTS Gold/Oriental Shelby Green / "Time for Tea" / X-rated Silver/Artist's Ann Friedman "A Walk Amid the Roses" / Magic Lantern Bronze/Royalty Gwen Anlian "Dinner With Friends" / Pink Simplicity



National Herb Swim Trophy won by Cal & Barb Hayes 'Gemini', 'Signature', 'Veterans' Honor', 'Silverado', 'Opulence'

Dowager Queen Green Rose / Wayne Warzecha Modern Shrub Robusta / Patti Williams Best Climber America / Lucy Roth Mini Queen Ruby Baby / Al & Virginia Troyer Mini King Jilly Jewel / Wayne Warzecha

Full Color Photos of the Top National Winners Can Be Seen on The PSWD Web Site: www.geocities.com/pswdistrict/

HOT NEW ROSES! By Kitty Belendez

'BLACK MAGIC', HT, Dark Red

My husband talked me into buying this (why do men always go crazy over RED roses?), and so far it's been a dud for me. But, I'll try to be patient, because I've heard many people say it's wonderful. The Grassos even managed to get it in the Court of Honor this past spring.

'BROOKS' RED', HT, Red Blend

Brooks Red is a sport of 'Signature', the color being a tad darker pink with a hint of yellow at the base. Don't

know why they call it "Red" because it isn't. Although my plant is barely one year old, it has produced several very beautiful blooms. I am looking forward to seeing what it does next spring as the plant settles in. My plant is budded onto Fortuniana from Johnny Becnel.

'CAJUN MOON', *HT, White* I understand that this is a sport of 'Moonstone'. The bloom color is lighter and it has fewer petals, therefore the form is said to be better, especially in spring when 'Moonstone' has a tendency to look

cabbagy. The canes of 'Cajun Moon' have far fewer thorns than 'Moonstone'. Only available from Johnny Becnel, and not yet registered nor listed anywhere.

'CAROLINA LADY', MIN, Medium Red

This new red mini is going to give 'Miss Flippins' a run for her money. It has a different bloom shape than 'Miss Flippins', more rounded. I predict 'Carolina Lady' will reach the top of the charts in the near future.

'CITY OF CARLSBAD', FL, Orange Blend

Lively orange stripes from light to dark. It is beautiful indeed. Not sure yet if it will make it for exhibition, as it is still in a 5-gallon pot. I've got to find a space for this one.

'GEMINI', HT, Pink Blend

As the plant matures in its second year, I like this rose more and more. The well-formed blooms have a glowing look to them that will attract the judges. I have added 3 more, but I still worry about size and low petal count in my hot climate.

'FABULOUS', FL, White

This new floribunda is getting rave reviews from exhibitors. I hope to see it win some prizes next year.

'GEOFF HAMILTON', SH, Light Pink

I believe this light pink Austin shrub has a lot of potential. So far the plant is short and very bushy with good repeat. The blooms were good enough to be included in my winning Griffith Buck National Trophy at Portland. The foliage has been disease free, and the bloom fragrance seems to be light.

'GRACE ABOUNDING', FL, White I saw this white, single-petalled floribunda at our



'Hot Princess'

district rose show last year, and simply had to have it. From Freedom Gardens (Peter & Susan Schneider), the maiden plant has already produced several lovely sprays. I have high hopes for this next year. This is a 1968 Harkness rose only recently introduced in the U.S.

'HOT PRINCESS', HT, Deep Pink

Two new plants from Carlton Roses on 'Manettii' are taking off like a weed. Another plant on 'Fortuniana' from Becnel is growing slowly. I've already seen a couple of blooms and they do look hot, hot, hot!

'JILLY JEWEL', MIN, Pink Blend

A beautiful new mini from hybridizer Frank Benardella. My plants are vigorous and bloom continually. Super exhibition form, individual blooms and sprays.

'MAVRIK', HT, Pink Blend

So far, I like what I see. My two new plants on

Fortuniana from Johnny Becnel in Louisiana have finally shot up some good canes with really nice-looking exhibition blooms and long stems. I have high hopes for next spring.

'MERLOT', *MIN, Red Blend* This is a new miniature from hybridizer Frank Benardella. It is going to be one of next year's Award of Excellence winners. It is wine red with a silvery reverse. I've seen it and it sure looks pretty. John Saville says that it will be available from Nor'East next January.

'MICHEL CHOLET', MIN, Apricot

This 2001 Award of Excellence apricot mini appears to be an approved 'Loving Touch'. The color is deeper and takes longer to fade. The form is better, too, as it doesn't have the sunken centers that 'Loving Touch' had. The blooms are on the slightly big size, but not too big. I have several very young plants of 'Michel Cholet' and I'm optimistic about this rose once it gains maturity.

'MILAN', FL, Red Blend

Hybridized by Paul Jerabek, and available from Freedom Gardens, this red blend single-petalled floribunda has a lot of potential. The new plant is already producing big sprays on long stems. Smaller blooms and softer red blend than Nicole.

'PEARL ESSENCE', HT, Light Pink

This rose is showing a lot of potential, so I put 3 plants into the ground to let them prove themselves. Let's see what she does this fall and next spring when the plants get more maturity.

'SHINING HOPE', FL, Pink Blend

Formerly known as Our Lady of Guadelupe, this pink floribunda from J&P is starting to look quite good. Still needs another year to prove herself.

VETERANS' HONOR, HT, Medium Red

Extremely vigorous and prolific bloomer with very long stems. The form and color are excellent, and it refrigerates well. Fairly clean foliage. One problem is crooked and weak stems, or as hybridizer Keith Zary said himself, "soft necks." Still, excellent for garden and exhibition. Always in bloom even in the summer heat.

76TH ANNUAL ROSES IN REVIEW

Dona Inglish, District RIR Coordinator

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Has it really been that many years? Where else can members and non-members, novice and expert alike, have such direct input in evaluating the primary source of our magnificent obsession? (Not that one needs to be obsessed...) The opportunity to be heard is not always accompanied by appreciation from those on the receiving end nor is it usually so wanted and needed! As our official National Flower, it becomes even one's patriotic duty to participate in this annual review of newer rose introductions. Your voice is important-and for Consulting Rosarians required, by the way-for meaningful results to be tabulated. Last year more than 1800 reporters responded to the call, our best year yet! Our goal is to reach over ten percent of ARS membership to produce reliable data, which will then be published in the January 2002 issue of American Rose. The results will also help determine the ratings in the ARS Handbook for Selecting *Roses.* Please help us to achieve another big increase this year by completing the forms published in the July American Rose or go to the ARS web site at www.ars.org and complete your results there. The printed forms can be reproduced as needed for distribution and to accommodate the number of roses being reviewed. Review one variety or dozens, but please only evaluate roses you grow (or grew until shovel pruned) from the cultivar list. Help us to involve as many rose growers nationally and internationally as you can.

The good news is we do not have to worry about hanging, pregnant, invisible or otherwise irregular chads to produce accurate results. If you will take a few minutes to read the directions, you will note that the distinction is made between "Garden" and "Exhibition" ratings. Both are needed and while the resultant ratings are indeed subjective, these ratings provide a valuable guide for growers all over the country as they seek new candidates to add to their own collections. Please mail your completed forms to me if you reside in the Pacific Southwest District or to your own District Coordinator, as listed both on the printed forms and on the web site.

Finally, in the spirit of friendly competition some of us so enjoy, again this year prizes will be awarded to the participants in the ARS District(s) with the most reporters and the highest percentage of members reporting! The Pacific Southwest District is in a neck to neck lead against the Deep South District (as of July 31st) and of course we want to not only keep the lead, but to set the example in our support of this important service! Please do not hesitate to contact me, your local Consulting Rosarians or other leaders for questions or assistance. If submitted

WAYS TO LOSE A NEW MEMBER *By Steve Jones*

We work hard to get new members to join our rose society, both local and national. Yet, many of the new members self-destruct and leave. Why? Some of them joined for a freebie or discounted offer. Many just wanted to learn and quit when they found out what they needed. Others I believe are simply scared off. Here are some of the ways to lose a new member:

1. Never talk to the new member when they join. The best way to have someone feel unimportant is to ignore them. I almost quit roses because of this very reason.

2. Get them involved in internal politics right away. A sure-fire way is to get a new member to take sides in a battle they know nothing about.

3. Have long business meetings at each monthly show. At least 15 minutes to an hour will chase away any newbie.

 At each meeting and in your bulletin, talk only about one type of rose or only about exhibiting.
 Centering on one type of discipline will send any newbie packing.

5. Talk about how hard it is to grow roses. Make it sound like if you don't spray every exotic chemical, their plants will never look good.

6. If they are organic, tell them all about nuking them with chemicals. Of course, make sure to tell them they are wrong.

7. Tell the newbie they are all wet. Scorn their preferences and favorite rose.

8. Give them lists with weekly feeding using hard to find materials. See if they want to have an exhibitors garden, and have the time to do all this work.

9. Have them rush out and buy all the expensive chemicals to spray their roses with. Don't bother mentioning the typical, and cheaper, items they can buy at a local nursery.

10. Don't bother to tell them about the advantages about joining ARS; just keep complaining about the organization.

As you see, in this article I was being facetious, yet we tend to do this with new rosarians. Stop and think how you would have been turned off roses if people did the same thing to you! Make it simple, make it fun. Keep the members.

electronically or by mail, the evaluations need to be received no later than September 26th. E-mail reports will automatically be forwarded for me to compile and be credited to our district. I hope all rose societies in our district will go the extra mile and make forms available to attendees at their August and September meetings as this will not only help us to reach many more rose growers, but creates another opportunity to talk about the benefits of involvement with our national organization!



THE ARS OFFICIAL LIST OF APPROVED **EXHIBITION NAMES** A Review by Kitty Belendez

ATTENTION EXHIBITORS: Avoid being disqualified. Make sure you have the correct name, color, date, and class on your entries. JUDGES: Please be careful when giving disgualifications.

Recently I contacted ARS expressing my displeasure with the "Official List," and asked for clarification. The answer I got from Carol Spiers is that since that publication is the most recent publication, it stands as the "latest authority." The problem is that many judges are using different references when judging, or if they only go by the "Official List" exhibitors will find themselves disqualified. Here is What I Wrote to ARS:

Recently I purchased a copy of the 2001 Official List of Approved Exhibition Names for Judges and Exhibitors (OL). To be honest, I was not happy about having to buy vet another rose reference book as I believe it is redundant to what is already available. This makes four rose reference books (3 ARS books plus the Combined Rose List), and none of them match up. But, I had heard that many changes have recently been made to rose classifications, dates, and color classifications, so as an exhibitor and rose judge I thought it best to have a book that supposedly has the most up-to-date exhibition names and color classes.

When the book arrived, I checked each and every rose that I currently grow. After going over my complete list of 350 roses, I have found a number of discrepancies and questionable listings I would like clarified.

'Our Lady of Guadelupe' -- This is the new pink blend floribunda that was introduced this year by Jackson & Perkins. The Combined Rose List cross references it with 'Shining Hope.' I found 'Shining Hope' in the Handbook and the OL but no mention of 'Our Lady of Guadelupe'. People have been exhibiting it locally as 'Our Lady of Guadelupe' as that is how it is sold at retail.

'Purple Heart' - This rose seems to flip flop back and forth every year ... is it a shrub? ... or is it a floribunda? The Handbook says shrub, the OL says floribunda, the tag on my rose bush that came from the grower says shrub.

'Berry Berry Grape' -- This mauve mini is not listed in the ARS Handbook nor CRL 2001 at all, but is listed in the OL as 'Berry Berry Grape' not 'Berry Grape' ... I thought it was supposed to have only one 'Berry' in its name, as that is the name under which I obtained it.

'Jilly Jewel' - This mini rose is listed as a pink blend in the ARS Handbook and CRL, but as white in the OL. This rose is NOT WHITE! [NOTE: According to 'Jilly Jewel' hybridizer Frank Benardella: "Jilly Jewel is pink here, darker outer petals with a lighter center. I did not register the rose, Nor'East did, and I don't know how they registered it. They also filed for the patent; it will be interesting to see what color that comes back as."

'Anna de Diesbach' - This hybrid perpetual has a listed date of 1858 in the ARS Handbook, but no date is listed in the Official List.

'Rose de Rescht' - Previously this rose was listed as a Damask, 1940. In the new Handbook and Official List it states it is now a Portland, and no date is shown. (CRL says Damask [P] 1940s re-intro 1950). Judges DQ'd a 'Rose de Rescht' at a recent rose show for having no date.

'Yolande d'Aragon' - Previously listed as a hybrid perpetual, 1843, this rose is now listed as a portland in the ARS Handbook.

SPECIES and OGR DATES: Another problem with the Official List, is that most of the species roses, and many of the old garden roses, do not have dates listed.

COLOR CLASS CHANGES: I noticed that several other roses I grow have had their color classes changed, i.e., 'Child's Play' was changed from white to pink blend (FINALLY!), 'Reiko' was changed from pink blend to light pink, 'Amber Star' was changed from apricot blend to orange blend, 'Sunset Celebration' was changed from orange pink to apricot blend, and 'Gold Medal' was changed from dark yellow to medium yellow. All these color changes make sense to me, and I accept them as correct.

So now ARS has three different reference books for roses, all published within one year. Exhibitors and judges who want to be current are almost forced to buy all of them because each of the three books do not parallel each other. This is overkill and is causing confusion, because there are many discrepancies. Frankly, I am frustrated! The judges at shows are not all "on the same page" and exhibitors may be unjustly DQ'd. I would like to know which one of these ARS books is the final authority at rose shows? All judges need to know the answer to this question, so that everybody (judges and exhibitors alike) can use the same reference book at rose shows.

I like the idea of having a list of Approved Exhibition Names ... if only I could rely on its being correct (sigh).

I recommend that ARS get the most current list of Approved Exhibition Names online at its web site ASAP. This is the only way for exhibitors to know they have the most up-to-date info. This should have been done long ago, instead of publishing 3 different books simultaneously that contradict each other.

Here is the Answer I Received From Carol Spiers at **ARS Headquarters:**

My understanding is that the MOST CURRENT publication should be considered THE latest authority (and has always been the policy). So, the 2001 Official List is the most current and should be considered the latest authority.



'Lvnn Anderson'

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